

THINK TRANSFORM IMPACT

a story worth spreading
2009 - 2015



THE DALAI LAMA
CENTER
FOR ETHICS
AND TRANSFORMATIVE VALUES

THE DALAI LAMA CENTER FOR ETHICS & TRANSFORMATIVE VALUES

Message from the Founder and CEO The Venerable Tenzin Priyadarshi

Dear Friends,

It is with great joy I share this 5-year report of The Center's progress. The Center continues to design and disseminate impactful programs in relevant disciplines at MIT and beyond. As of 2015 our programs have touched and transformed people and institutions in 8+ countries. From the very onset, The Center's goals have been ambitious— to bridge the gap in leadership deficit by designing innovative training programs.

The Center is entering its next phase in strategic development and expansion to meet the demands for scaling the programs without compromising the depth and rigor. These next steps are both urgent and exciting for our growth.

I express my sincerest gratitude to all of our supporters, partners, and a wonderful team of volunteers and staff who have helped The Center during these years. We look forward to many more transformative programs in years to come.

Sincerely,
Tenzin Priyadarshi

The Center Highlights

- Launch of the Dalai Lama Center for Ethics and Transformative Values at the Massachusetts Institute of Technology.
- Enlightened Leadership meetings with The Dalai Lama.

- Transformative Leadership programs launched in several universities across the United States including MIT Sloan, Yale School of Management and Johnson School of Management at Cornell University.
- The Center also launched programs in Mexico and India.

- Ethics Initiative catalyzes critical conversations around ethics in business, economics and environmental policies.
- Public Conversations on Ethics with The Dalai Lama held in partnership with University of Southern California with 6000+ in attendance.

- Compassionate Young Leaders and Young Peace Leaders launched.
- Global Systems 2.0: Ethics, Economy and Environment Symposium held at MIT with The Dalai Lama and other luminaries.
- Beyond Religion: Ethics and Wellbeing held in Boston, MA

- Compassionate Young Leaders: Young Future Energy Leaders in partnership with Masdar Institute in Abu Dhabi, UAE.
- Satellite Center launched in Mexico.
- ReThinking Education, Mexico City.
- Compassionate Young Leaders: Science Monks and Technology launched in India.
- Transformative Leadership sessions held with Master Card Foundation Scholars from Africa.

- Transformative Teachers launched in the US and Mexico.
- 20-Day Stranger app to promote non-biased empathy launched in beta-version in partnership with MIT Media Lab Palyful Systems Group.
- Quandary: Games for Character Development integrated as part of Young Peace Leaders Program in collaboration with MIT Education Arcade and Learning Games Network.
- Ethics Initiative: Business, Ethics and Compassion Symposium with The Dalai Lama and prominent thinkers held at Santa Clara University in California, in partnership with CCARE at Stanford University.
- Vocal Vibrations launched in Paris, France and Cambridge, MA in partnership with MIT Media Lab's Opera of the Future Group and Le Laboratoire.
- The Center supports Tutu Global Forgiveness Challenge
- Global Systems 3.0: Change-Makers for a Better World with The Dalai Lama and other luminaries held at MIT.
- Young Peace Leaders in conversation with The Dalai Lama reaches 1.5 million+ viewers.
- SPARK: Compassionate Young Leaders held at MIT.
- Transformative Teachers sessions held in Uganda, Africa in partnership with Master Card Foundation and BRAC.
- ReThinking Education, Bogota, Colombia.

- Transformative Teachers launched in India. Program expands in Alabama, New England and Colorado in the US and Mexico-city.
- MITRA app launched. Designed in partnership with Hope Lab.
- Quandary reaches 500,000+ players.
- Satellite Center launched in Colombia.

The Center is dedicated to inquiry, dialogue, and education on the ethical and humane dimensions of life. The Center is a collaborative and nonpartisan think tank focusing on the development of interdisciplinary research and programs in varied fields of knowledge, from science and technology to education and international relations. Our programs emphasize responsibility and examine meaningfulness and moral purpose between individuals, organizations, and societies.

OUR FOUNDING MEMBERS

Six Nobel Peace Laureates have served as Founding Members of The Center since its inception at the Massachusetts Institute of Technology in 2009.



Tenzin Gyatso
The Dalai Lama



Desmond Mpilo
Tutu



Shirin Ebadi



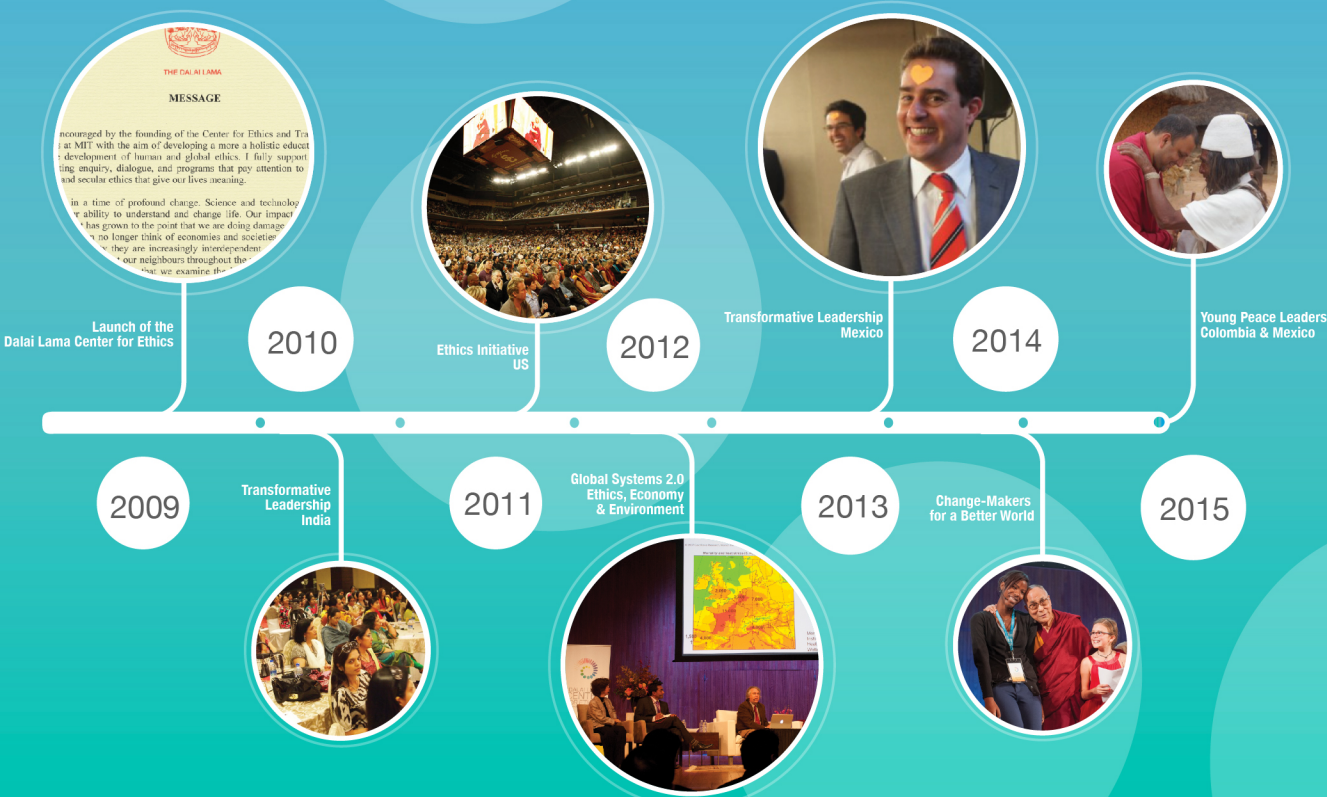
Betty Williams



Mairead Maguire



Jody Williams

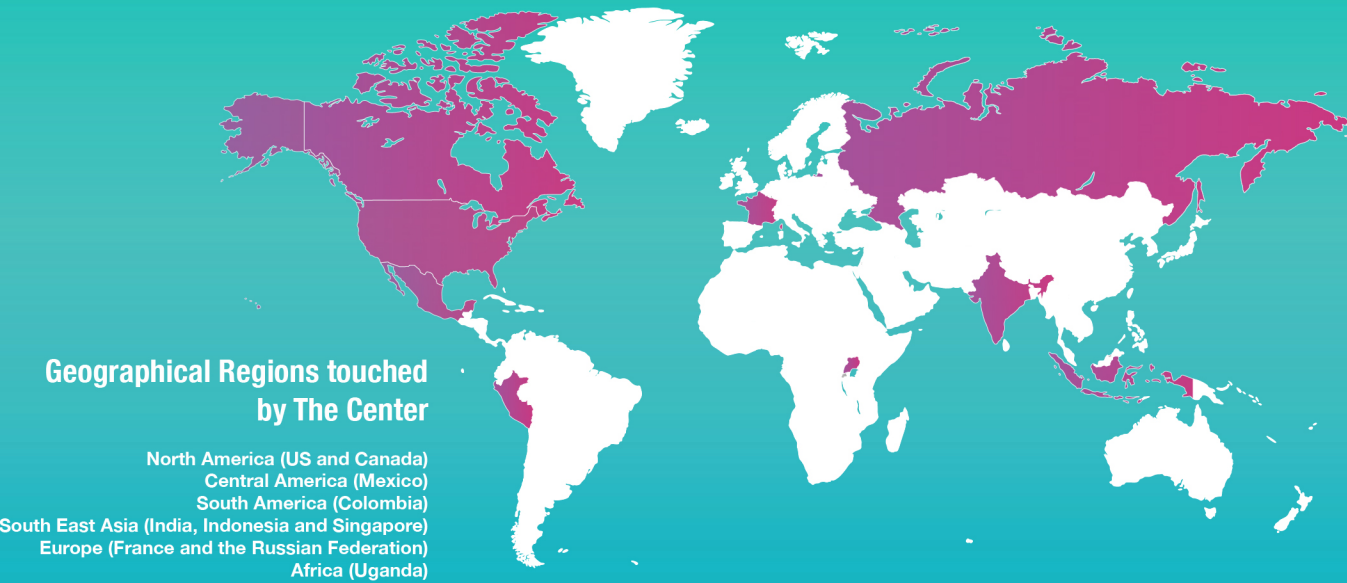


GOVERNANCE

Founding Members
MIT Steering Council
Board of Directors
Advisory Board
Operations Team

STAKEHOLDERS AND BENEFICIARIES

- Higher Education Institutions
- Governmental and Non-Governmental Organizations
- Business and non-profit organizations
- Parents, Teachers and Academic Community
- Middle and High Schools



Geographical Regions touched by The Center

- North America (US and Canada)
- Central America (Mexico)
- South America (Colombia)
- South East Asia (India, Indonesia and Singapore)
- Europe (France and the Russian Federation)
- Africa (Uganda)

OUR PROGRAMS

We live more fulfilling lives when we are motivated to make positive contributions to society. The Center's programs are designed to help us redirect our creative energies into enlightened actions that renew personal motivation and sustain our communities and societies.

The Center develops innovative curricula for teaching ethics and leadership, avoiding prescriptive approaches and using hands-on activities to stimulate reflection and life-transforming personal growth.

Transformative Leadership

Target: University Students & Executives / USA, India, Mexico, Indonesia

Transformative leadership is a program created with faculty from MIT Sloan School, Yale School of Management and Cornell's Johnson School of Management, and adopted at other leading business and management schools, students explore how to align professional values with their deep personal values and develop reflective thinking skills for ethical leadership.



Compassionate Young Leaders (CYL) & Young Peace Leaders (YPL)

CYL Target: High School Students (Ages 15-17) / Undergraduate Students / Global
YPL Target: Middle School Students (Ages 9-14)/ Global

CYL and YPL are innovative, trans-media initiatives designed to promote personal transformation and cross-cultural understanding. By teaching awareness, compassion, and right action, the project will promote character development and global citizenship through the cultivation of inner values. Participants will also see how their personal transformation can lead to them take part in global transformation.

The Center hopes to connect participating youths to create a global community.



Transformative Teachers

Target: Middle and High School Teachers / Global

Transformative Teachers provides teachers with the tools and methods for fostering resilient and ethical young leaders. This program supports two ongoing initiatives to develop ethics and leadership among youth: Young Peace Leaders, targeting elementary and middle school aged children, and Compassionate Young Leaders for young adults in high school and university.

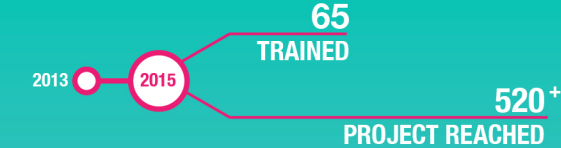
Through interactive workshops that engage teachers in discussion, introspection and experimentation, the Transformative Teachers program trains teachers to integrate the development of cognitive skills, social-emotional understanding, and ethical purpose; enabling teachers to make a profound and lasting impact on their students.



Science, Monks, and Technology Leadership Program

Target: US, India, Nepal

SMT Leadership Program aims to bridge the gap between theory and praxis. Participants gain an understanding of ethics and values based leadership and entrepreneurship, while working in teams consisting of local community members and faculty and students from US universities. A part of CYL program.



Ethics Initiative

Target: Global

As an interdisciplinary think tank on ethical responsibility in science, engineering, business, and public policy, The Center organizes public conferences and private roundtable discussions designed to catalyze innovative systems thinking on complex global challenges facing humanity.



The Dalai Lama Center Fellows Program

The Center offers fellowships to individuals dedicated to extending the reach of science and technology to serve humanity's greatest needs with sustainable ethical commitment.



Game & App Development

20 DAY STRANGER (an app promoting "non-biased" awareness and empathy)

A collaboration between the MIT Media Lab Playful Systems Group and The Dalai Lama Center for Ethics and Transformative Values at MIT

20 Day Stranger is an iOS app that reveals intimate, shared connections between two anonymous individuals. It's a mobile experience that exchanges one person's experience of the world with another's, while preserving anonymity on both sides.

MITRA Track What Matters Most

MITRA app helps you find a better alignment between your core values and your daily life. A moment of daily reflection helps you identify the emotional states that influence your actions and how they can facilitate or affect your ability to lead based on Integrity, Community, Courage, or whatever values you care the most about.

QUANDARY

Quandary is an award-winning game and teaching tool deployed in partnership with Learning Games Network. Its goal is to provide an engaging experience for players aged 8-14 to strengthen foundational skills – including perspective-taking, decision making and critical thinking – that help them recognize ethical issues and deal with ethical situations in their own lives.

Vocal Vibrations

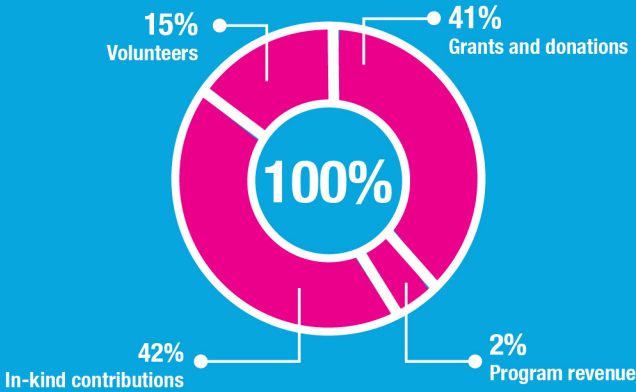
A collaboration between the MIT Media Lab, The Dalai Lama Center for Ethics and Transformative Values at MIT and Le Laboratoire (Paris)

Vocal Vibrations is a voice and body experiment that will explore the relationship between human physiology and resonant vibrations. Human health famously influences the voice. This project explores the hypothesis that the voice – by focusing internally augmented, and externally applied, vibrations – can influence mental and physical health through observable physico-chemical phenomena in the body and in ways consonant with – and extrapolating from – a range of contemplative practices.

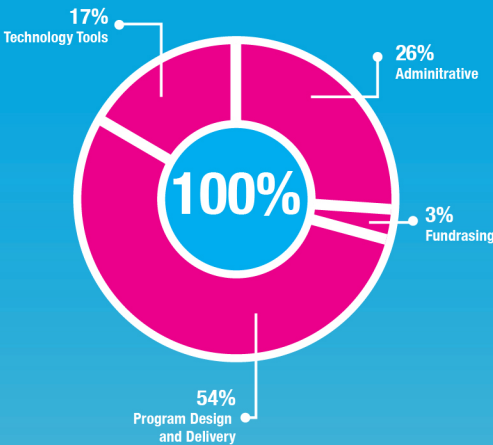
Augmented by Technology

Global Systems 3.0 online views 1,500,000+ (2014)
Game players 500,000+ (2012-15)
Social Media 65,000+ (2014)

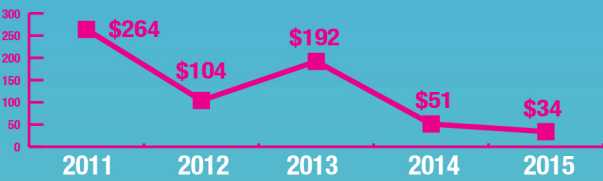
SOURCES OF REVENUE



GLOBAL OPERATIONS EXPENSES



RESOURCE OPTIMIZATION FOR IMPACT COST PER PERSON



SPECIAL THANKS TO OUR PARTNERS & SUPPORTERS: (Partial Listing)

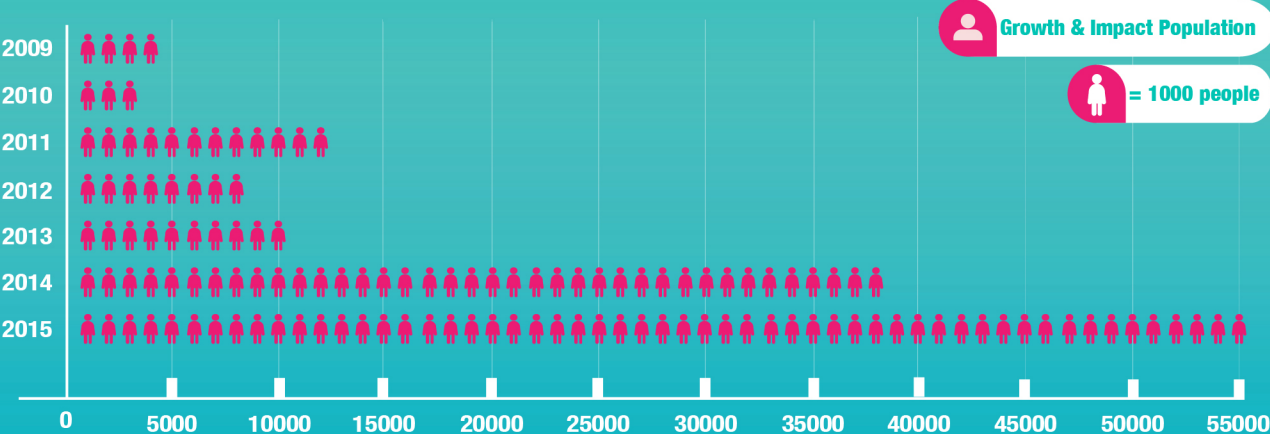
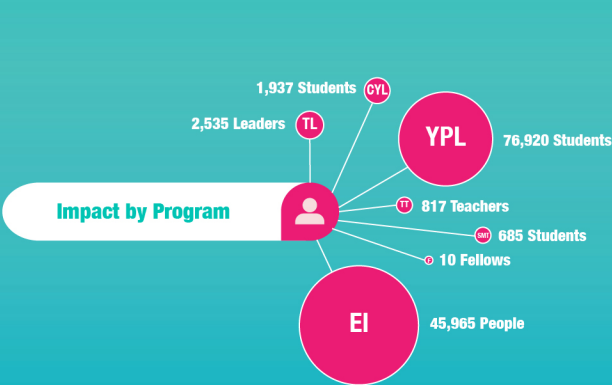
Anonymous • Pam and Pierre Omidyar & HopeLab • Julia and Mark Casady & The One Step Forward Education Foundation • Hershey Family Foundation • Prajnopaya Foundation • Impact Foundation • Sager Family Foundation

MIT Media Lab- Playful Systems Group | Opera of the Future Group • WGBH | PBS Learning Media • Master Card Foundation • Santander Universidades • Banamex Saber Cuenta • George Lopez Foundation • Debbie and Donald H. Morrison Family Foundation • Robert Lemelson Foundation • Novartis US Foundation • Learning Games Network

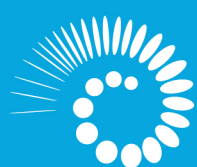
AWARDS & RECOGNITION

Certificate of Recognition, City of Boston 2012
Felicitation from National Police Academy, India 2012
Most Meaningful Play 2012 - Most Meaningful Game Games for Change Festival 2013 - Game of the Year Parents' Choice Awards 2013 - Gold Winner (Website)
Davey Awards 2013 - Interactive Multimedia: Education (Academic)
Japan Prize 2014 - Finalist (Creative Frontier Category)
Proclamation for Young Peace Leaders, City of Birmingham 2014

IMPACT DATA



The Center is grateful for your continued support and participation.
Please consider joining the Patrons Circle or becoming a Sustaining Member today.
To make a tax deductible contribution visit us online or call.



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