

TRANSFORMATIVE LEADERSHIP

AN ETHICS AND VALUES-BASED LEADERSHIP PROGRAM OFFERED BY THE CENTER AT MIT



THE DALAI LAMA
CENTER
FOR ETHICS
AND TRANSFORMATIVE VALUES

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TRANSFORMATIVE LEADERSHIP

Developing and Strengthening Ethics and Values-Based Leadership

"My humanity is bound up in yours, for we can only be human together."

-Desmond Tutu-

THE DALAI LAMA CENTER FOR ETHICS AND TRANSFORMATIVE VALUES

The Center is dedicated to inquiry, dialogue, and education on the ethical and humane dimensions of life. The Center is a collaborative and nonpartisan think tank focusing on the development of interdisciplinary research and education in varied fields, from science and technology to education and international relations. Our programs emphasize responsibility and examine meaningfulness and moral purpose amongst individuals, organizations, and societies.

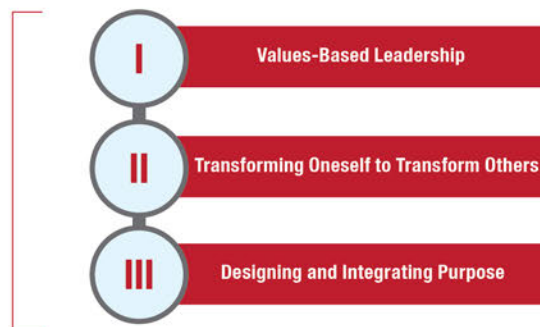
Six Nobel Peace Laureates have served as Founding Members of The Center since its inception at the Massachusetts Institute of Technology in 2009.

AN ETHICS AND VALUES-BASED LEADERSHIP PROGRAM

Transformative Leadership is a program designed by MIT Sloan School, Yale School of Management, and Cornell's Johnson School of Management and implemented by the Ethics Initiative at The MIT Media Lab. The Program has also been adopted at other leading business and management schools, and also in technology and innovation environments. Participants explore how to align professional values with their deep personal values and develop reflective thinking skills for ethical leadership.

We believe that genuine leadership requires both a compelling vision for the future and an ability to inspire and motivate across diverse constituencies. Research on leadership has substantiated that the capacity to positively and strongly influence others is highly related to a leader's character and personal values. Great leaders who understand and embody their core values are able to transform the aspirations of those around them and align their efforts with a purpose that transcends individual gain.

PROGRAM STRUCTURE *Modular Learning*



THE EXPERIENCE

Transformative Leadership provides a unique opportunity for executives and top decision makers to explore the meaning and practice of ethical leadership. Through discussions, exercises, and personal assignments, this workshop provides them with space to reflect upon the concept of success and what it means to live an extraordinary life. Our facilitators also provide them with a set of tools to help them better define success in their lives, as well as to help them find their personal leadership signature.

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For me, it was just a moment that had a real staying power and an important affirmation because it's easy to lose sight of core values, core purpose, in a kind of daily-ness of our work. Effective leadership is anchored in the values that are often most personal and most intimate to us. All of us who lead organizations, of course, are caught up in daily grind of what we do. There is often not enough time [...] to step back and reflect.

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Margaret Honey, President, NY Hall of Science

AUGMENTED BY TECHNOLOGY

The Center at MIT designs, develops, and disseminates innovative tools for leadership and learning to promote ethical thinking in different environments and contexts. These include the integration of applications, messaging platforms, and other tech-based methods that focus on building and sustaining leadership.

Our MITRA App provides an engaging experience to help individuals identify and track their core values and emotions. App users are encouraged to measure and analyze their values and emotions as guides for action and insight towards better behavioral alignment. Transformative Leadership program participants use these insights for perspective-taking, decision-making, and critical thinking.

For more information: <http://www.mitra-app.com>

DESIGNED FOR GLOBAL REACH

The Transformative Leadership program is currently offered in various regions throughout the United States, as well as Mexico, Colombia, and India.

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SANTANDER
Global Banking Institution

We believe that Transformative Leadership Program fosters in participants a new mindset and change in consciousness. Participants discover and developed their own leadership signature through rigorous methods of inquiry.

This program brings the understanding and practice of leadership to a new level.

We are convinced that by supporting this program, we will help contribute to the training of gifted leaders with the skills to positively influence their organizations, communities, and societies.”

MODULAR LEARNING: A SUMMARY

The modular program consists of three modules taught by professors associated with The Center at MIT. The modules are delivered over multiple sessions with time in between to reflect and practice the techniques gained in course.

Module 1 Values-Based Leadership

Discovering and strengthening your Leadership Signature

- Discover the pillars of personal values.
- Articulate values-base motivation and aspirations.
- Connect motivation to effective decisions and actions.
- Establish personal values and strengths as the basis for powerful leadership.

Module 2 Transforming Oneself to Transform Others

Thinking

- Identify limiting assumptions and inferences about self and others.
- Transcend personal limitations, beliefs and habits.
- Understand behavior as influenced by the environment and personal factors.
- Develop the capacity to perceive the values and motivation of others.

Module 3 Designing Integrated Purpose

Long-term Vision and Inspiration

- Communicate a compelling vision of leadership.
- Interest-based negotiation.
- Alignment of personal and professional purpose(s).
- Develop intentional action.

TAILORING THE PROGRAM

The Center designs custom training programs to deliver in corporate and other institutional settings. Tailored to address specific challenges of specialized professional fields, custom programs focus on developing the skills required of tomorrow's leaders to transform your organization. For more information contact The Center.

PARTNERS & HOSTS



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